

## TV Answers Alexa Skill

NAB's TV Answers campaign now offers voice assistance to help viewers complete a successful rescan of their TV. Alexa is now enabled to walk viewers through step-by-step directions to rescan their TV. When viewers ask Alexa "How do I rescan my TV?" she will in turn lead viewers through the experience of rescanning and help ensure they can continue to watch TV stations that are moving frequencies due to the repack.

**Please note:** While the TV Answers team has thoroughly tested the Alexa skill, each station should test Alexa in their market before promoting it to viewers by asking, "Alexa, how do I rescan my TV?"